**RESULT REPORT Q1 FY25** | Sector: Consumer Durables

# **IFB Industries Ltd**

# Margin challenges persist; downgrade to REDUCE

### **Result Synopsis**

IFBI revenue grew 16.9% yoy (1.5% higher than estimates). Its home Appliances business registered muted revenue growth of 18.6%, while engineering services registered strong growth of 9.4%. Company's overall gross margin contracted by 145bps yoy on product mix moving towards AC which has lower margins. Muted revenue growth in engineering segment is on back of slowdown in four wheelers and commercial vehicles. Its key category of washers has been facing demand challenges as industry has experienced negative growth. RAC sales were impacted on back of supply constraints resulting in the revenue loss. Refrigeration production is ramping up swiftly and Q1 sales have been encouraging. The company's target is to reach sales of 50,000 units of refrigerator by September/October and aim to achieve significant OEM sales. Company's aspiration of 10% margins in home appliances division continues to meet challenges and now management hopes margins will start improving from Q3 vs earlier expectation improvement in Q2. On the engineering front company is looking for acquisition which will push up the growth. Considering the new launches in washers, refrigerators, and strong growth in RAC we believe the company can grow in double digits in FY25. We however believe that achieve 10% margin would be challenge as company is facing demand challenges in key category of washers which has higher margins. Considering margin challenges and renewed competition from WHIRL in washers and aggressive stance adopted by BSH home appliances will rein in margins. We downgrade the stock to Reduce with revised PT of Rs1,811

We now expect IFB to pose revenue/EBITDA CAGR of 13%/30% over FY24- 26E. We build in EBITDA margins of 6.5% in FY26, which is lower than management aspiration of 10% as competition continues to remain intense and IFBI is yet to demonstrate double digit margins. Despite scale benefits and increased efficiencies, IFB's margins are lower than peers. We value company at 35x as company is working on the cost reduction initiatives to improve the margins. We downgrade the stock to REDUCE PT of Rs1,811 as stock price has runup ahead of expectation. IFBI will deserve higher multiple once we see company delivering on margin front.

### **Result Highlights**

- Revenue Revenue grew 17% yoy led by home appliances division which grew by 18.6% yoy. Engineering segment was subdued growing 9.4% on yoy basis as there has been slowdown in four-wheeler and commercial vehicles.
- Margins Gross margins stood at 38% has contracted by 145bps, while EBITDA margin stood at 6.4% expanding by 323bps. Product mix change has resulted in lower gross margins, control over fixed expenditures has boosted EBITDA.
- AC Segment AC Sales were impacted in month of June as due to supply constraints, which has impacted AC revenue growth.
- IFB Refrigeration In Q1FY25 total refrigerator production stood at 87,000 units as compared to 18,000 units in 1QFY24. The company's target is to reach volume of 50,000 refrigerators by September/October 2024 vs earlier target of Aug 24.

#### **Exhibit 1: Actual vs estimates**

		Estimate		% <b>\</b>	/ariation		
Rs mn	Consensus		YES Sec	Consensus	Remarks		
Sales	12,692	12,503	NA	1.5	NA	Lower fixed	
EBITDA	817	663	NA	23.3	NA	costs has	
EBITDA Margin (%)	6.4	5.3	NA	110 bps	NA bps	resulted in higher than expected	
Adjusted PAT	375	268	NA	38.0	NA	EBITDA margin	



Reco	:	REDUCE
СМР	:	Rs 1,930
Target Price	:	Rs 1,811
Potential Return	:	-5.9%

#### Stock data (as on Aug 06, 2024)

Nifty	23993
52 Week h/I (Rs)	2020 /820
Market cap (Rs/USD mn)	76050 /906
Outstanding Shares (mn)	41
6m Avg t/o (Rs mn):	152
Div yield (%):	NA
Bloomberg code:	IFBI IN
NSE code:	IFBIND

#### Stock performance



#### Shareholding pattern (As of Mar'24 end)

Promoter	75.0%
FII+DII	7.6%
Others	17.5%

$\Delta$ in stance		
(1-Yr)	New	Old
Rating	REDUCE	ADD
Tana da Data a	1.011	4 400

#### $\Delta$ in earnings estimates

	FY25e	FY26e
EPS (New)	38.5	51.7
EPS (Old)	37.5	50.5
% change	2.7%	2.4%

#### Financial Summary

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(Rs mn)	FY24	FY25E	FY26E					
Revenue	44,378	51,093	56,866					
YoY Growth	5.8	15.1	11.3					
EBIDTA	2,171	3,219	3,696					
YoY Growth	33.4	48.3	14.8					
PAT	504	1590	2136					
YoY Growth	237.1	215.6	34.4					
ROE	10.8	22.4	23.3					
EPS	12.2	38.5	51.7					
P/E	157.8	50.0	37.2					
BV	173.8	212.3	264.1					
EV/EBITDA	36.4	24.2	20.3					

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**Exhibit 2: Quarterly snapshot (Consolidated)** 

Particulars (Rs mn)	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	y/y %	q/q %	FY24	FY23	y/y %
Sales	10,859	11,009	11,608	10,902	12,692	16.9	16.4	44,378	41,950	5.8
EBITDA	348	704	653	465	817	134.8	75.5	2,171	1,628	33.4
EBITDA Margin %	3.2	6.4	5.6	4.3	6.4			4.9	3.9	
Depreciation	302.4	303.5	318.0	320.0	298.7	(1.2)	(6.7)	1,244	1,215	2.4
EBIT	46	401	335	145	518	1,039.1	256.5	927	413	124.6
EBIT Margin %	0.4	3.6	2.9	1.3	4.1			2.1	1.0	
Interest charges	75	69	68	67	48	(35.6)	(28.6)	279	294	(5.2)
Other Income	78	61	71	114	71	(8.9)	(38.0)	324	228	42.3
PBT	6	314	263	148	514	9,075.0	247.9	730	322	126.9
Tax	12	99	88	28	138	1,072.9	399.6	226	172	31.3
Effective Tax Rate (%)	210.7	31.4	33.6	18.8	26.9			31.0	53.6	
PAT	-6	215	174	120	375	(6,154.8)	212.8	504	149	237.3
PAT Margin %	-0.1	2.0	1.5	1.1	3.0			1.1	0.4	
EPS (Rs)	-0.2	5.2	4.2	2.9	9.1	(6,154.8)	212.8	12.2	3.6	237.3

Source: Company, YES Sec

**Exhibit 3: Segmental Performance** 

Rs mn	Q1FY24	Q2FY24	Q3FY23	Q4FY24	Q1FY25	y/y %	q/q %	FY24	FY23	y/y %
Home Appliances	8,633	8,636	9,139	8,310	10,236	18.6	23.2	34,719	33,147	4.7
Engineering	1,922	2,056	2,145	2,247	2,102	9.4	(6.4)	8,370	7,541	11.0
Others	376	377	380	441	456	21.2	3.4	1.574	1,424	10.5
Motors	163	155	166	185	165	1.5	(10.8)	668	709	(5.8)
Less: Intersegment	235	215	222	281	268	14.1	(4.6)	952	872	9.2
Total Sales	10,859	11,009	11,608	10,902	12,692	16.9	16.4	44,378	41,950	5.8
Total Sales	10,037	11,007	11,000	10,702	12,072	10.7	10.4	44,376	41,730	5.0
PBIT										
Home Appliances	72.2	333.7	358.6	46.0	405.9	462.2	782.4	811	402	101.9
PBIT %	0.8	3.9	3.9	0.6	4.0			2.3	1.2	
Engineering	143.3	210.0	216.2	314.7	238.2	66.2	(24.3)	884	543	62.7
PBIT %	7.5	10.2	10.1	14.0	11.3			10.6	7.2	
Motors	0.9	-4.5	1.6	3.8	-2.5	(377.8)	(165.8)	2	22	
PBIT %	0.6	-2.9	1.0	2.1	-1.5			0.3	3.0	
Others	-8.5	-6.9	-4.4	7.4	2.6	(130.6)	(64.9)	-12	16	(180.0)
PBIT %	-2.3	-1.8	-1.2	1.7	0.6			-0.8	1.1	
Total PBIT	208	532	572	372	644	209.9	73.2	1,684	982	72
Finance Costs	74.7	69.2	67.7	67.4	48.1	(35.6)	(28.6)	279	294	(5.2)
Eliminations	5.8	-4.5	3.4	-2.4	-3.3	(156.9)	37.5	2	-3	
Unallocable expense	122	154	238	159	86	(29.7)	(46.2)	673	369	82.5
as % of sales	1.1	1.4	2.1	1.5	0.7			1.5	0.9	
PBT	6	314	263	148	514	9,075.0	247.9	730	322	126.8

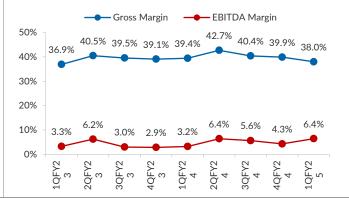
Source: Company, YES Sec

## **CHARTS**

Exhibit 4: Revenue growth has been in line with the estimates driven by home appliances

Exhibit 5: Fixed cost reduction has resulted in EBITDA margin expansion



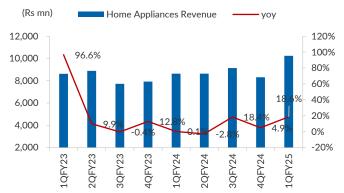


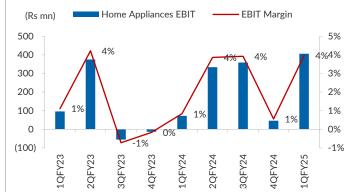
Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 6: Home Appliances revenue has been driven by strong sales of RAC and refrigerators

Exhibit 7: Costs reduction as well as operating leverage has resulted in margin expansion



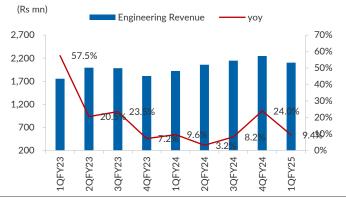


Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 8: Slowdown in four wheelers and commercial vehicles has resulted in muted revenue growth

Exhibit 9: Material costs reduction and higher operating leverage boost margins on yoy basis





Source: Company, YES Sec

Source: Company, YES Sec

## **KEY CON-CALL HIGHLIGHTS**

- Margins- The goal is to achieve double-digit margins sooner, although they have not reached that point yet. In the engineering division, margin are currently at approximately 15%, and aim to increase further. In the appliance business, the company needs to first reach double-digit margins. Management hopes that by Q3 they will be at a better position.
- Washers- The washer industry has experienced flat or negative growth, even with the introduction of new products. There has been a noticeable decline in volume growth. Management acknowledges this decline in the washer category, expressing dissatisfaction with performance in key accounts and distribution channels.
- Washers Demand- Although there was no specific uptick in July, e-commerce indicators suggest an improvement from August onwards. Looking ahead to FY25, management anticipates significant growth in the washer category through increased e-commerce activity, consumer purchases, and customer visits. IFBI is optimistic about the impact on sales with the introduction of new range, which features several enhancements.
- Acquisition in the engineering division- The acquisition is expected to double the revenue, with an internal rate of return (IRR) expectation of 15%. Initially, the company they plan to acquire may not achieve these margins, as they would otherwise be paying a premium.
- **CEO Search**-The board is currently formulating a strategy to appoint CEO. Current CEO Mr Rajshankar Ray term will by the end of September. The board is evaluating candidates and aims to find a well-rounded individual for the role.
- Cost Reduction- The first is material cost, which have been helpful towards the margin improvement, but the more critical area is fixed cost reduction. Efforts are being focused on reducing fixed costs, which is considered more significant than material cost reduction. The company has identified several cost heads for reduction, including employee costs, e-waste compliance, office expenses, and travel costs. They have set a target to achieve cost savings of Rs100-120mn per month.
- Channel Mix- The channel mix includes various segments. E-commerce and IFB points contribute 15-16% of sales, with e-commerce sometimes accounting for a higher percentage. MBO (multi-brand outlets), and distribution together constitute around 15-20%. The remaining sales are distributed across general trade key accounts and large format retail (LFR) stores.
- In store Investments- The company is focusing on enhancing their in-store branding for IFB. Second, they are investing in product displays at exhibitions, where dealers from specific regions can view offerings and engage in discussions with their company representatives. Third, they are allocating funds towards digital marketing to reach existing consumers and those searching for their products.
- Internal Risk-The BIS Processes that the government has introduced where there is an active
  discouragement in the imports could be at a finished goods level and the industry is not
  completely ready to source within India or outside China
- Growth Guidance- With the kind of product range that the company has the management is guiding to grow over their earlier guidance of 20% with strong backing on the RAC, refrigerators and the washers segment



# **FINANCIALS**

**Exhibit 10: Balance Sheet** 

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Equity capital	413	413	413	413	413
Reserves	6,070	6,262	6,763	8,353	10,489
Net worth	6,483	6,675	7,176	8,766	10,902
Debt	2,386	2,041	694	767	829
Deferred tax liab (net)	0	156	196	196	196
Other non current liabilities	1,881	2,211	1,722	1,875	2,013
Total liabilities	10,750	11,083	9,789	11,603	13,940
Fixed Asset	5,820	5,645	5,459	5,259	4,998
Investments	2,296	1,861	2,631	2,631	2,631
Other Non-current Assets	1,819	2,011	1,455	1,021	606
Net Working Capital	112	806	(795)	250	308
Inventories	5,768	5,731	5,392	7,531	8,382
Sundry debtors	3,103	4,134	4,631	4,759	5,297
Loans and Advances	6	6	5	6	6
Sundry creditors	8,120	8,303	9,832	10,947	12,183
Other current liabilities	1,345	1,584	2,041	2,300	2,523
Cash & equivalents	704	760	1,039	2,442	5,397
Total Assets	10,750	11,083	9,789	11,603	13,940

Source: Company, YES Sec

**Exhibit 11: Income statement** 

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Revenue	34,154	41,950	44,378	51,093	56,866
Operating profit	555	1,628	2,171	3,219	3,696
Depreciation	1,155	1,215	1,244	1,279	1,313
Interest expense	318	294	279	149	144
Other income	181	228	324	526	770
Profit before tax	(737)	346	972	2,317	3,009
Taxes	(255)	172	226	535	719
Minorities and other	-	-	-	-	-
Adj. profit	(482)	173	745	1,783	2,291
Exceptional items	-	24	242	193	155
Net profit	(482)	149	504	1,590	2,136

Source: Company, YES Sec



**Exhibit 12: Cashflow Statement** 

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Profit before tax	(419)	640	1,251	2,466	3,153
Depreciation	1,155	1,215	1,244	1,279	1,313
Tax paid	255	(172)	(226)	(535)	(719)
Working capital $\Delta$	(58)	687	571	(1,045)	(58)
Other operating items					
Operating cashflow	932	2,370	2,839	2,165	3,690
Capital expenditure	(910)	(1,040)	(1,058)	(1,079)	(1,052)
Free cash flow	22	1,329	1,781	1,086	2,638
Equity raised	5	43	(2)	-	(O)
Investments	-	(946)	260	-	-
Debt financing/disposal	404	(345)	(1,347)	73	62
Interest paid	(318)	(294)	(279)	(149)	(144)
Dividends paid	-	-	-	-	-
Net $\Delta$ in cash	(279)	57	279	1,403	2,956

Source: Company, YES Sec

### **Exhibit 13: Du-pont analysis**

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Tax burden (x)	0.65	0.50	0.77	0.77	0.76
Interest burden (x)	1.76	0.54	0.78	0.94	0.95
EBIT margin (x)	(0.01)	0.02	0.03	0.05	0.06
Asset turnover (x)	1.74	2.03	2.07	2.18	2.11
Financial leverage (x)	2.92	3.14	3.09	2.94	2.74
RoE (%)	(7.2)	2.6	10.8	22.4	23.3

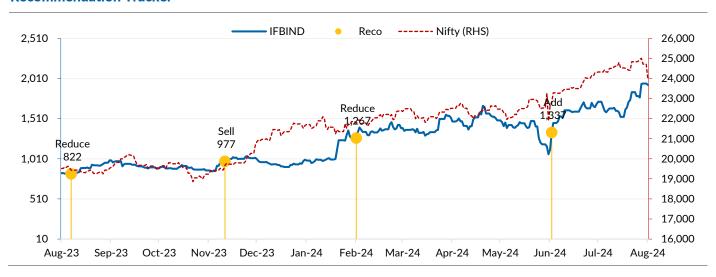
### **Exhibit 14: Ratio analysis**

Y/e 31 Mar	FY22	FY23	FY24	FY25E	FY26E
Growth matrix (%)					
Revenue growth	21.9	22.8	5.8	15.1	11.3
Op profit growth	(73.6)	193.5	33.4	48.3	14.8
EBIT growth	(132.3)	(252.8)	95.3	97.2	27.8
Net profit growth	(175.1)	(136.0)	329.5	139.2	28.5
Profitability ratios (%)					
OPM	1.6	3.9	4.9	6.3	6.5
EBIT margin	(1.2)	1.5	2.8	4.8	5.5
Net profit margin	(1.4)	0.4	1.7	3.5	4.0
RoCE	(4.7)	7.3	15.1	28.3	29.7
RoNW	(7.2)	2.6	10.8	22.4	23.3



Y/e 31 Mar	FY22	FY23	FY24	FY25E	FY26E
RoA	(2.5)	0.8	3.5	7.6	8.5
Per share ratios					
EPS	(11.7)	3.6	12.2	38.5	51.7
Dividend per share	-	-	-	-	-
Cash EPS	16.3	33.6	48.2	74.2	87.3
Book value per share	157.0	161.7	173.8	212.3	264.1
Valuation ratios					
P/E	(165.0)	531.9	157.8	50.0	37.2
P/CEPS	118.1	58.2	45.5	27.7	23.0
P/B	12.3	11.9	11.1	9.1	7.3
EV/EBIDTA	146.3	49.6	36.4	24.2	20.3
Payout (%)					
Dividend payout	-	-	-	-	-
Tax payout	34.6	49.8	23.3	23.1	23.9
Liquidity ratios					
Debtor days	33.2	36.0	38.1	34.0	34.0
Inventory days	61.6	49.9	44.3	53.8	53.8
Creditor days	86.8	72.2	80.9	78.2	78.2

### **Recommendation Tracker**





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